

## A-Z of Camden culture

---

### Vis for... **Videos**

---

#### **Madness film 'House of Fun' (1982)**

Native north Londoners Madness have made numerous references to Camden, such as 'One

Better Day' being inspired by the Arlington House hostel (round the corner from the Good Mixer, irony fans). The interior shots for the 'House Of Fun' video – where a pharmacy (off Kilburn Park Road) is transformed into the titular domicile of amusements – were filmed at Escapade, the family-run novelty shop on Camden High Street. Escapade had only just opened when the band shot the video for their future (and only) Number One single. These days, happily, it's still doing a roaring trade. But don't try buying condoms in there, it's really embarrassing.