



novas gallery Camden
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Press Release

ArtJam

Hidden Landscapes

Private view: 9th August 2007, 6- 9pm
Exhibition: 10th August – 16th September 2007
Open: Wed–Sun, 11am- 5pm

ENTRY: FREE
NEAR CAMDEN TUBE

Novas Gallery Camden presents ArtJam, an annual exhibition of art by members of The Creativity Centre, which forms part of Camden and Islington Mental Health and Social Care Trust.

ArtJam is an amalgamation of work of over 20 artists in a variety of mediums from painting, photography, prints, sound, film and sculpture; creating a diverse yet harmonious celebration of art, showing how the creative process of producing work can have a cathartic effect for those who indulge in it.

One artist describes his production of art work as:

“... a sanctuary from the madness of the world that I can become lost and alone in”

The exhibition vividly explores the theme of **hidden landscapes**; the work on show is the result of a series of workshops and open sessions that ask the artist to capture a sense of place through visual language. From all the exceptional work on show it is apparent that there is a deep observation of one's surroundings expressed in a personal and reflective way with the sense of place being both physical and mental, from memory and inner dialogue.

The entire show has been planned and curated in association with members of The Creativity Centre, with all the workshops also being led by members. The whole ethos underpinning ArtJam is the coming together of artists to create, celebrate and show art, whilst highlighting the joy that can be created for both the artist and the viewer.

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Nimo Younis

NOTES TO THE EDITOR:

About Novas

The **novas gallery Camden** is part of novas arts a subsidiary of the Novas Group, where we aim to change lives through arts, enterprise and support.

The **novas group** has developed a strong reputation for the delivery of quality housing and community-based services, and for new and innovative approaches to working with people who experience inequality, exclusion and discrimination.

More recently we are developing extensive work, learning, social enterprise and cultural services to support our core work and to match and stretch the diverse aspirations of the people we support.

novas arts is an evolving programme of creative expression for people of all backgrounds, ages, and abilities who seek to experience the transformative power of art. Through exhibitions, public art and educational programs we promote artistic exploration and appreciation; encourage community participation and growth; and provide opportunities for empowerment and social change.

Few social problems have had so visible a place on the urban landscape as homelessness and exclusion and novas arts' mantra is dedicated to exposing broad and diverse audiences to its themes. A goal for novas arts is to provide a creative forum for participants to express their feelings and use their experiences to create better understanding of the themes and issues involved. Another goal is to help generate compassion for people who truly need and want help to change their lives and engage with the world around them.

About the Creativity Centre

The **Creativity Centre** was opened in August 1997 through members' initiative. It is a purpose built art studio, situated in Isledon Road Mental Health Resource Road Mental Health Resource Centre. It is a popular part of the service, with the aim to develop artistic talent and aid personal growth.

With the support of an art facilitator, members are encouraged to share and develop creative ideas, rediscover and learn new talents and skills. We aim to rebuild the notion of self worth and confidence through the practice of making art and discovering visual expression.