

Improving Support for Campaigning in the East Midlands
Friday 5th December at the Brite Centre, Leicester

A Reminder....

There were over 60 voices

"Social cohesion
is top of our list"

"More support
needed on
equalities
issues!"

"More support
for campaigners
to prevent the
spread of HIV"

You spent 6 hours at the Brite Centre



You voted yes for more support for

1. Social Cohesion
2. Discrimination & equalities issues (including mental health disabilities)
3. HIV/AIDS & SDIs
4. Specialist infrastructure support
5. VCS funding
6. Community sector voice



Let's use the support on offer...

| You asked for more support on | How you can get it | Organisation | Website |
|--|--|--|--|
| 1. Social Cohesion | Find out what support is available through your local council Cohesion Strategy. Leicester City Council have ward- based funds for cohesion work | Your local council Leicester City Council | http://www.leicester.gov.uk/index.asp?pgid=7293 http://www.leicester.gov.uk/councillors-democracy-and-elections/cabinet-and-committees/community-meetings/community-meetings-budgets |
| | Find out which MPs campaign for better social cohesion using the Parliamentary Outreach Service | Parliamentary Outreach | http://www.parliament.uk/about/visiting/parliamentary_outreach.cfm |
| 2. Discrimination & Equalities Issues (including mental health disabilities) | Infrastructure organisations can get support from Capacity Builders on equality, diversity and human rights issues | Capacity Builders | http://www.improvingsupport.org.uk/equality/ |
| | Human Rights can help you to get what you want. Learn how to apply Human Rights to your issues. | British Institute of Human Rights | http://www.bih.org.uk/ |
| | Contact MIND for free support in mental health campaign skills. Order their free campaigning guide online. | MIND | http://www.mind.org.uk/News+policy+and+campaigns/Campaigns/ (see 'What you can do and how to get involved') |
| | Find out how LeicestHERday Trust can represent and support women's achievements and needs | LeicestHERday | http://www.leicestherday.org.uk/ |
| | Find out how to Leicester Centre for Integrated Living can help you campaign to benefit the lives of disabled people using the Social Model of Disability | LCIL | http://www.lcil.org.uk/ |
| | Contact the Equality & Human Rights Coalition for support with all equalities issues | Equality & Human Rights Coalition | http://www.equalityhumanrights.com/en/Pages/default.aspx |
| 3. HIV/AIDS/SDIs | Join the national Stop AIDS campaign Contact the Leicestershire AIDS Support Service and find out how you can support them and how they can support you | Stop AIDS Campaign LASS | http://www.stopaidscampaign.org.uk/ http://www.lass.org.uk/ |

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|--------------------------------------|--|------------------------------|---|
| 4. Specialist Infrastructure Support | Use the 'Infrastructure finder' to identify organisations that offer specialist infrastructure | East Midlands Infrastructure | http://www.eastmidlandsinfrastructure.org.uk/infrastructure/index.asp |
| | Work with the representatives on the East Midlands Infrastructure Consortium to make the case nationally for more funding for specialist infrastructure support | East Midlands Infrastructure | http://www.eastmidlandsinfrastructure.org.uk/consortia/regional.asp |
| 5. VCS Funding | Don't complain, campaign! Start a local or regional campaign to make the case for independent long term funding. Join the national NAVCA campaign to sustain grant funding | NAVCA | www.navca.org.uk/publications/defendinggrants |
| | Have a look at NCVO's web pages on funding | NCVO | www.ncvo-vol.org.uk/funding.asp |
| | If you are a support provider, find out more about the Improving Support Income work stream | Capacity Builders | http://www.improvingsupport.org.uk/income/index.html |
| 6. Community sector voice | Use Voluntary Action Leicester's database of community & voluntary groups to find out who is campaigning on similar issues | VAL | http://www.valonline.org.uk/directory |
| | Get help from VAL to influence the public sector | VAL | http://www.valonline.org.uk/i-want-my-say |
| | Learn how to influence better by using the Bassac Axis of Influence tool at a free workshop | Bassac | www.bassac.org.uk/voice |

And lets make the case for more support by

1. Telling funders about this conference and what support we want
2. Creating a regional strategy for supporting campaigning and advocacy
3. Using and shaping the support that's already available



A reminder of what Rt Hon Patricia Hewitt said to us...



Patricia Hewitt listened to what people had to say – including several comments about the risk that large national organisations, with strong finances, (including voluntary as well as private organisations) would drive out smaller local groups in the process of open tendering – and offered to pursue this with the Minister for the Third Sector, Kevin Brennan.

She spoke about the Government's commitment to local partnerships, through Local Strategic Partnerships and Area Agreements and gave the example of the local council and Primary Care Trust both having an objective to promoting well-being and reducing health inequalities – goals they could only achieve by working closely together (and, increasingly, jointly commissioning services or even pooling budgets.)

She gave other examples of policies designed to give local residents more power over local services, for instance in the NHS through greater patient choice and a requirement on local PCTs to engage the public in designing or changing services, and stressed the proposals in the Communities White Paper for community asset transfers and local petitions.



A reminder of what Sheila Lock, Chief Executive of Leicester City Council said to us...



Sheila Lock welcomed people to the City of Leicester and spoke about the way in which community voices influenced the city.

As Chief Executive of the Council she relies on people raising their voices to know what the important issues are. Sheila works with organizations like LeicestHERday and many of those represented here to make things happen.

Sheila outlined the critical role the third sector has to play in service design and development. With national policy moving toward the development of more and more community-based services, the public sector ignores the third sector at their peril.

The changing nature of relationships and of inspection regimes put the sector into a strong position, however the sector has to rise to the challenge and effectively get the message across. This means influencing strategic needs assessment to ensure that services are appropriately developed to reflect local need and difference.

Creating new delivery mechanisms that push the boundaries and are innovative and creative and being professional in measuring success not just counting activities

A reminder of the campaigning tips from Titus Alexander...



Effective campaigning makes the world a better place.

1. Be clear about what you want
2. Understand the people you want to influence – what keeps them awake at nights?
3. Recognise and develop your power to make a difference

The conference pack included Titus's quick guide to campaigning, available online at www.titusalexander.com under campaign coaching

Larger voluntary organisations can help the community develop skills and confidence to campaign better.

The NCVO/Capacity Builders' Campaign Effectiveness programme offers a wide range of support, including advice, case studies, conferences, courses, fact sheets the LOUDER.org.uk website, publications and tailor-made support: contact

campaigning@ncvo-vol.org.uk or tel: 020 7520 2505

See: www.ncvo-vol.org.uk/ce

Thank you for coming!

Aiden Hallett, Leicester Refugee Action
Albert G Goddard, Genesis, LAMP
Anna Mills, East Midlands Business Champions
Bernadette Martins, Genesis, LAMP
Berni Martins, Genesis, LAMP
Denise Slater, Chat
Ed Maxfield, Leonard Cheshire Disability
Eileen Rowe, The Stroke Association
Gabby Briner, Network for Change
Gareth Miller, Leicestershire AIDS Support Services
Ian Davies, People First
Jade Walsh
James Moore, James Moore Leadership Development
Jo Parsley, Credit Action
Joan Walker, People First
Johnny Gutteridge, SkillsShare International
Katie Delahunty, East Midlands Business Champions
Lesley Vann, Beltane Spring Fayre Group
Lorna Shaw, Genesis, LAMP
Louise Hampson, People First
Melissa Frost, Leicestershire AIDS Support Services
Michelle Lucas, ICAS Carers Foundation
Mick O'Hara
Panita Cholan
Pauline Hill, Genesis, LAMP
Ruth Stockdale, RNIB East Midlands and East
Sangita Joban Putra, Voluntary Action Charnwood
Shamsher Cholan
Simon Jenner, Voluntary Action Leicester
Susan Tagg, The Stroke Association
Tony Modinos, Beltane Spring Fayre Group
Zorawar Sunsoay, East Midlands Development Agency
Liz McGregor, Beaumont Enterprise Centre
Roland Wood, Genesis, LAMP
Amit Chandrasingh, Soar Valley Music Centre
Chantelle Morris, Braunstone Grove Youth Centre
Roger Selton, St Marks Youth Centre
Wendy E Hicks, PRCCG
Agnes Gautier, AdviceUK
Adrian Galvin, CAB
Maureen Milgram Forrest, LHDAY
Anna Chang, Novas Scarman
Lee Harrison, LCC
Susie Rabin, NCVO
Sharon Stanley
Patricia Hewitt MP, MP Leicester West
Barratt, GOEM
Dee Martin, Leicester Centre for Integrated Living
Patrick Devine, EHRC
Bernard Godding, Educational Centres Association
Al Bell, Community Matters
Robert Beard, NAVCA
Titus Alexander, Novas Scarman
Rana Torsun, NCVO
Clare Farrow, LeicestHERday
Amie Smith, LeicestHERday
Chris Minter, Leicester City Council
Stuart Anthony, Novas Scarman Trust
Naomi Diamond, Development Trusts Association
Sheila Lock, Leicester City Council



And, thank you to the organisations that helped to organise this event...

Many local, regional and national organisations got stuck in to make this event useful and relevant.

East Midlands isn't like any other part of the country. Instead of assuming one size would fit the East Midlands, Novas Scarman invited a team of local organisations to be involved in the designing the pattern and choosing the size, colour and shape of the event.

So, you could sum the approach up as 'National intent, locally bent'!

These organisations deserve a huge pat on the back! They are:

- Educational Centres Association
- LeicestHERday Trust
- Community Matters
- ICAS
- Parliamentary Outreach
- STIMULUS
- NAVCA
- NCVO
- Novas Scarman Group
- Leicester City Council
- East Midlands Empowerment Network
- Capacity Builders Improving Support for a Stronger Third Sector
- Government Office for the East Midlands
- Equality & Human Rights Commission
- Equality & Diversity Partnership
- Development Trusts Association

